POWER TO YOUR NEXT STEP

Capture every new experience with our PowerShot digital compact camera range.

Spring/Summer 2014

PowerShot

you can

Canon

my next step?
creating memories to treasure

PowerShot

IXUS RANGE
Complement your life
Visit canon-europe.com/IXUS

POWERSHOT SX700 HS
Travel light
Ultra-compact with powerful zoom

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my next step?

seeing the world from a new perspective

For every new adventure, there are new experiences. Our travel compact cameras are the perfect companions to help you capture these moments, just the way you remember them.

TRAVEL TIP

Be patient! It only takes a few minutes for a 'sky on fire' sunset to transform into a magical, deep blue dusk.

PowerShot SX700 HS

Travel light with the ultra-compact PowerShot SX700 HS, which packs a big 30x zoom for superb long distance close ups, plus HS System, Full HD 60fps movies and Wi-Fi with NFC for quick and easy sharing.

KEY FEATURES

- Travel light with an ultra compact 30x optical zoom
- Shoot superb images day or night with 16.1MP HS System
- Sharp shots and smooth, steady movies with Intelligent IS
- Connect, share and backup easily with Wi-Fi and NFC
- Detailed and smooth Full HD movies at 60fps

Quality images in all conditions

Canon's innovative HS System gives you the power to capture superb images in all conditions, even in low light.

SUPERIOR IMAGE CLARITY, COLOUR AND DETAIL

Shooting at night can create blurred results, especially without resting your camera on something. Canon's HS System delivers great night shots, even if you're shooting handheld.

SHOOT WITHOUT FLASH TO CAPTURE THE TRUE ATMOSPHERE

Using the flash can ruin the atmosphere of a photo, producing pale faces and unnatural colours. Our HS System means you don't have to use the flash to capture great pictures.

CANON DIGIC PROCESSOR

Canon's DIGIC processor is the brain inside every Canon digital camera powering HS system, ensuring optimum image quality and fast camera operation.

Breathtaking movies

Capture the unforgettable moments from your journeys in smooth, stunningly realistic, Full HD quality and in crystal clear stereo sound.

CAPTURE STILLS AND MOVIE

Hybrid Auto and Movie Digest capture a 4 second movie clip before you take each photo – giving you a fun bonus movie summary of your day.

INTELLIGENT IS

Shaky footage makes movies harder to enjoy. Our optical Image Stabilizer can detect and adapt to different movie situations and cancel out shake across 5 different axes.

60P VIDEO

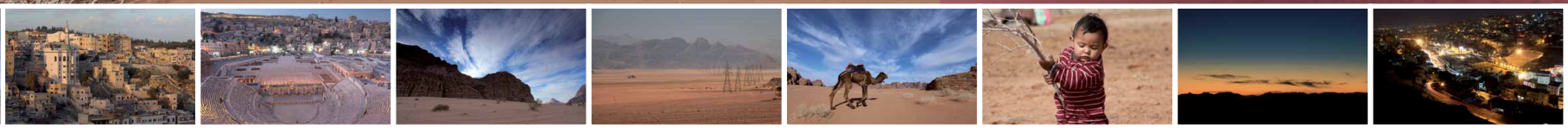
Using the power of the DIGIC 6 processor, your videos can be captured in Full HD 60p (60 frames per second) providing smooth footage and stunningly realistic movie action.

PowerShot SX280 HS

The compact PowerShot SX280 HS packs all you need to capture and share your travels: 20x optical zoom, smooth Full HD 60fps movies, HS System, GPS tagging and Wi-Fi. So wherever life takes you, make sure you pack the perfect travel companion.

KEY FEATURES

- Compact 20x optical zoom, 25mm wide-angle lens 40x ZoomPlus
- HS System with12.1 Megapixel CMOS and DIGIC 6
- Intelligent IS for sharp shots; Enhanced Dynamic IS for steady movies
- Wi-Fi for fast sharing
- Full HD (1080p) at 60fps for smoother movies



my next step?

finding that unique shot

Our versatile compact bridge cameras get you closer, with their optical zooms, a DSLR style grip and creative control with manual settings. Get stunning results from sweeping landscapes to extreme telephoto shots.

BE CREATIVE

Ask your friend to stand in the foreground and give more depth to your sweeping landscape shot. Make the most of a superzoom lens and discover the perfect framing for your shot.

PowerShot SX510 HS

With zoom of up to 30x, the PowerShot SX510 HS comes fully equipped with HS System, Wi-Fi and Full HD movies for capturing and sharing every occasion with ease.

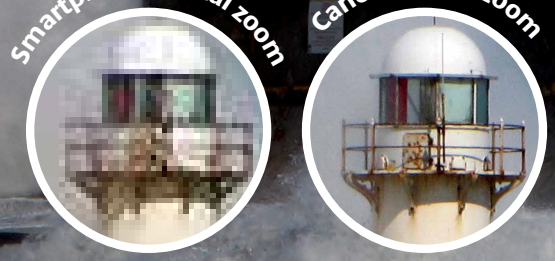
KEY FEATURES

- Versatile, mini 30x ultra-zoom camera – easy to carry
- Shoot superb images day or night with HS System
- Sharp photos and steady movies with Intelligent IS
- Superb Full HD movies in stereo with zoom and HDMI
- Easy online sharing thanks to Wi-Fi connectivity

OPTICAL ZOOM

Quality, even closer with optical zoom

Optical zoom offers quality and clarity in long distance shots that is simply not possible with smartphone digital zoom. If you want to get even closer, ZoomPlus gets you there and maintains the quality.



Superzoom with you anytime

Using the latest technology, we can fit small yet powerful optical zoom lenses into portable, compact bodies. The PowerShot SX compact camera series offers a wide range of superzoom power, ranging from 16x right up to 50x optical zoom.

75 YEARS EXPERIENCE

designing and manufacturing top quality lenses, Canon's optical excellence means you are guaranteed great results, however close you get. Our optical Image Stabilizer ensures your images stay sharp even at full zoom or in low light.

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PowerShot SX50 HS

A powerful 50x ultra zoom for extreme telephoto shots. Intelligent IS counteracts shake and Zoom Framing Assist helps keep subjects in the frame. A premium lens, manual modes and RAW give expert results.

KEY FEATURES

- 50x ultra wide-angle (24-1200mm) optical zoom lens
- Intelligent IS adapts the optical Image Stabilizer to the scene
- 12.1 Megapixel HS System with DIGIC 5 processor
- Full HD movies (1080p) with optical zoom, stereo sound and HDMI-CEC
- 7.1cm (2.8") vari-angle PureColor II VA LCD, plus EVF

my next step?

pushing myself to the limit

GET BENEATH THE SURFACE

Add a waterproof camera case to any compatible Canon camera, and capture great pictures underwater down to depths of 40m. Perfect for scuba diving and snorkeling, they also provide protection from sand, sea and snow.

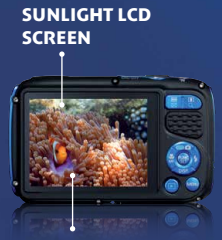
the **thrill-seeker**

PowerShot D30

Enjoy advanced underwater performance down to 25m with the tough and reliable PowerShot D30. Ideal for every outdoor adventure it features HS System for superb shots and GPS to track the thrills.

KEY FEATURES

- Shoot underwater down to 25m
- Shockproof (2m) and freezeproof (-10°C) for taking on any adventure
- Excellent results in any light with HS System
- Intelligent IS keeps your photos and movies sharp and steady
- Keep track of your travels with GPS and Logger



my next step?

focusing on what matters most

Our family compacts pack all the features you need to capture the moments that matter. Ultra wide angle lenses get everyone in the shot and the superzoom is perfect for those special close ups. With a compact, slim and portable design, you'll never miss an opportunity.

WHY NOT TRY

being creative with group shots? Shoot from unusual angles and use the Wi-Fi remote shutter or self-timer to capture more natural expressions.

PowerShot SX600 HS

With a powerful 18x zoom in a slim, pocketable design, the PowerShot SX600 HS comes packed with all the features you need for capturing high quality photos and videos while Wi-Fi lets you easily share them online.

KEY FEATURES

- Get closer to the action with 18x zoom and 36x ZoomPlus
- Slim and compact so you can always take it with you
- Take the next step with Canon quality & 16 MP HS System
- No more shaky photos or videos with Intelligent IS
- Share your memories via your smartphone with Wi-Fi and NFC

REMOTE SHOOTING FROM SMARTPHONE

Put yourself centre stage in great group shots with Remote Shooting on your smartphone. Just connect the camera to your phone using Wi-Fi and you can control the shutter, zoom, flash and timer, all with the assistance of a live view on the dedicated app.

Connect and Share

Share your best shots with your family and friends with Wi-Fi and NFC to connect your camera to your smartphone. Add GPS locations, include yourself in the shot and connect with printers and a whole range of other devices.

Share your photos and movies on popular web services

Back up your photos on CANON iMAGE GATEWAY, Flickr and Google Drive and on your computer

Geotag locations of photos and movies using your smartphone's GPS

Print your photos wirelessly on a range of compatible printers

Transfer images wirelessly with other Canon cameras

Connect and share with smartphones and tablets

Wi Fi CERTIFIED

Not all features are available on all cameras
Facebook and Facebook logo are trademarks of Facebook Inc.
The FLICKR mark is a registered trademark of Yahoo! Inc.
Wi-Fi support varies by region and device type

Smart AUTO

Face Detection AF/AE

Great results every time

SMART AUTO with face detection, automatically selects the best settings from up to 58 variables to give you the best results.

CREATIVE FILTERS

Let your creativity run wild and have fun with a range of creative filters including Fish eye, Monochrome, Toy Camera and Super Vivid.

PowerShot SX170 IS

Get 16x closer and shoot detailed 16 Megapixel photos and HD movies with ease using the compact, family-friendly PowerShot SX170 IS. Intelligent IS ensures sharp results even at long zoom.

KEY FEATURES

- 16x optical zoom lens with 28mm wide-angle
- 16 Megapixels for detailed shots
- Optical Image Stabiliser with Intelligent IS
- Large 7.5cm (3.0") LCD with helpful Hints & Tips
- Smart Auto mode detects 32 scenes for point and shoot simplicity

family

PowerShot N100

With an innovative rear-facing Story Camera, great image quality and enhanced connectivity, the Canon PowerShot N100 lets you get creative and turn your images into stories.

KEY FEATURES

- Tell your side of the story with rear-facing Story Camera & Hybrid Auto
- Get stunning images in all conditions with HS System
- Create movie albums from your best shots with Story Highlights
- Fit more in the frame with ultra-wide zoom lens
- Share your stories with Wi-Fi and NFC

TURNING IMAGES INTO STORIES

Tell your side of the story with Story Camera, a second camera positioned above the LCD monitor that captures your expressions and reactions to what you're shooting. With the results then being used to create Dual Capture Movies and Stills.

Great cameras deserve protection

Whether you want to protect your camera or enhance your photography, Canon has a great range of protective cases and accessories for our award-winning digital compact cameras.

SOFTCASES

Protect your compact camera and store your travel documents securely with the stylish DCC-2550† travel case.

DCC-850
for PowerShot SX50 HS

DCC-750
for PowerShot SX170 IS

DCC-970
for PowerShot SX510 HS

DCC-1570
for PowerShot SX700 HS

POWER

Extra batteries, battery chargers and AC adapter kits let you shoot photos and movies for longer without worrying about fading battery life.

NB-6L/NB-6LH

ACK-DC40

FLASHES

An external flash can add a new dimension to your pictures. Use a High Power Flash to give extra light to your shots.

HF-DC2

For accessories compatibility, check online at www.canon-europe.com
† Not compatible with PowerShot SX50 HS and PowerShot SX510 HS

my next step?

bringing my photos to life

With a SELPHY Compact Photo Printer you can turn photos captured from a range of devices into beautiful, long-lasting prints in seconds – plus experiment with creative effects, layouts and printing formats.

Wi-Fi Connectivity

Connect directly to the printer using the inbuilt wireless access point and print from your smartphone or digital camera without having to use a Wi-Fi router. You can also connect and print easily from any Apple device via AirPrint™, without the need to install any software.

Apple is a trademark of Apple Inc., registered in the U.S. and other countries. AirPrint is a trademark of Apple Inc.

SELPHY CP910

COMPACT PHOTO PRINTER

The SELPHY CP910 fits perfectly anywhere in your home, and is ideal for wirelessly printing from smartphones and digital cameras.

KEY FEATURES

- Easy Wi-Fi printing from smartphones and cameras
- Make your memories last with lab quality prints
- Quick and easy printing with on-screen guidance
- Print directly from SD cards and USB sticks at home
- Durable prints & selectable finish with standard photo paper

Featured model CP900

HIGH QUALITY, DURABLE PRINTING AT MULTIPLE SIZES

Using innovative dye sublimation technology, you can now print lab quality photos in under a minute. Your pictures will boast great colour, detail and are dry straight from the printer. For the creative amongst you, credit card and square-shaped stickers are available, ideal for 'Instagram' prints.

SELPHY CP820

COMPACT PHOTO PRINTER

The simple and ultra-compact home photo printer that's easy to use for all the family, offering lab quality photos anywhere in less than 1 minute.

KEY FEATURES

- Simple direct printing from cameras and memory card
- Make your memories last with lab quality prints
- Easy and simple to use for the whole family
- The ideal photo printer for home, compact and stylish
- Durable prints & selectable finish with standard photo paper

Get creative

SELPHY compact printers give you the power to get creative. Print pictures straight from your phone and experiment with a range of format options such as Square Stickers, Mini Stickers and ID photos.

10x15cm (6"x4") Paper | **Credit Card Stickers** | **Mini Stickers** | **Square Stickers**

ID Photo Print

KC-18IS
Square Stickers

KC-18IL
Mini Stickers

Ink and paper set

SELPHY ink and paper sets come with just the right amount of ink and paper for the number of photos you want to produce.

SELPHY

PowerShot range
Overview

	PowerShot SX170 IS	PowerShot SX600 HS	PowerShot SX280 HS	PowerShot SX700 HS	PowerShot SX510 HS	PowerShot SX50 HS	PowerShot N100	PowerShot D30
Colour Variations	● ●	● ○ ●	● ●	● ●	●	●	●	●
HS System		●	●	●	●	●	●	●
Resolution/Sensor	16 MP / CCD	16.0 MP / CMOS	12.1 MP / CMOS	16.1 MP / CMOS	12.1 MP / CMOS	12.1 MP / CMOS	12.1 MP / CMOS 1/1.7 type	12.1 MP / CMOS
Processor	DIGIC 4	DIGIC 4+	DIGIC 6	DIGIC 6	DIGIC 4	DIGIC 5	DIGIC 6	DIGIC 4
Max. Aperture	f/3.5	f/3.8	f/3.5	f/3.2	f/3.4	f/3.4	f/1.8	f/3.9
Zoom (35mm equivalent)	28 -> 448mm 16x Optical 32x ZoomPlus	25 -> 500mm 18x Optical 36x ZoomPlus	25 -> 500mm 20x Optical 40x ZoomPlus	25 -> 750mm 30x Optical 60x ZoomPlus	24 -> 720mm 30x Optical 60x ZoomPlus	24 -> 1200mm 50x Optical 100x ZoomPlus	24 -> 120mm 5x Optical 10x ZoomPlus	28 -> 140mm 5x Optical
Optical Image Stabilizer	Lens shift-type Intelligent IS	Lens shift-type Intelligent IS	Lens shift-type Intelligent IS	Lens shift-type Intelligent IS	Lens shift-type Intelligent IS	Lens shift-type Intelligent IS	Lens shift-type Intelligent IS	Lens shift-type Intelligent IS
Max. ISO Value	1600	3200	6400	3200	3200	6400	6400	3200
Screen	7.5cm (3.0") (approx. 230k dots)	7.5cm (3.0") (approx. 461k dots) PureColor II G	7.5cm (3.0") (approx. 461k dots) PureColor II G	7.5cm (3.0") (approx. 922k dots sRGB) PureColor II G	7.5cm (3.0") (approx. 461k dots)	Vari-Angle 7.1cm (2.8") (approx. 461k dots) PureColor II VA	Tilting touchscreen 7.5cm (3.0") (approx. 922k dots) PureColor II G	7.5cm (3.0") (approx. 461k dots) PureColor II LCD with Sunlight LCD mode
HD Movie (max spec)	HD (720p, 25 fps)	HD (1080p, 24 fps)	Full HD (1080p, 60 fps)	Full HD (1080p, 60 fps)	Full HD (1080p, 24 fps)	Full HD (1080p, 24 fps)	Full HD (1080p, 30 fps)	Full HD (1080p, 24 fps)
HDMI		HDMI-CEC compatible	HDMI-CEC compatible	HDMI-CEC compatible	HDMI-CEC compatible	HDMI-CEC compatible	HDMI-CEC compatible	HDMI-CEC compatible
Wi-Fi ● /NFC ● ●		● ●	●	● ●	●		● ●	
Battery Type	Li-ion NB-6LH	Li-ion NB-6LH	Li-ion NB-6L	Li-ion NB-6LH	Li-ion NB-6LH	Li-ion NB-10L	Li-ion NB-12L	Li-ion NB-6LH
Weight (incl. battery and card)	Approx. 251g	Approx. 188g	Approx. 233g	Approx. 269g	Approx. 349g	Approx. 595g	Approx. 289g	Approx. 218g
Size (W x H x D)	108.0 x 71.0 x 43.9mm	103.8 x 61.0 x 26.0mm	106.4 x 62.8 x 32.6mm	112.7 x 65.8 x 34.8mm	104.0 x 69.5 x 80.2mm	122.5x87.3x105.5mm	104.5 x 67.5 x 35.8mm	109.4 x 68.0 x 27.5mm
Special Features		GPS via Mobile	GPS via mobile	GPS via Mobile	GPS via Mobile	RAW	GPS via Mobile	GPS, waterproof, shockproof, freezeproof

The arrow helps you instantly identify a feature that has been improved from the previous model in the category.
All specifications are accurate at the time of going to print. Canon reserves the right to alter these specifications without notice.
For full specifications please refer to www.canon-europe.com

Shot with the G1 X Mark II, f/22 aperture, 30 second shutter and 200 ISO.

my next step?
fuelling my passion

Take your photography forward with the Advanced compact camera range.

With an exciting blend of cutting-edge technology, market-leading optics and intuitive manual control, our advanced compact cameras will fuel your passion for photography and help you deliver stunning results.

Check out the Advanced Performance Compact Cameras brochure to discover the perfect advanced camera for you at **www.canon-europe.com/expertbrochure**

PowerShot G

The versatile PowerShot G series has a reputation for delivering exceptional images for serious photographers. The ideal alternative or complement to a DSLR.

G1 X Mark II

With its large sensor and fast f/2 zoom lens, the PowerShot G1 X Mark II delivers DSLR-like performance with the versatility of a compact camera.

G16

The superfast PowerShot G16 offers speed with quality, featuring high-speed shooting, a bright f/1.8-2.8, 5x zoom lens, HS System with DIGIC 6 and Full HD at 60fps.

PowerShot S

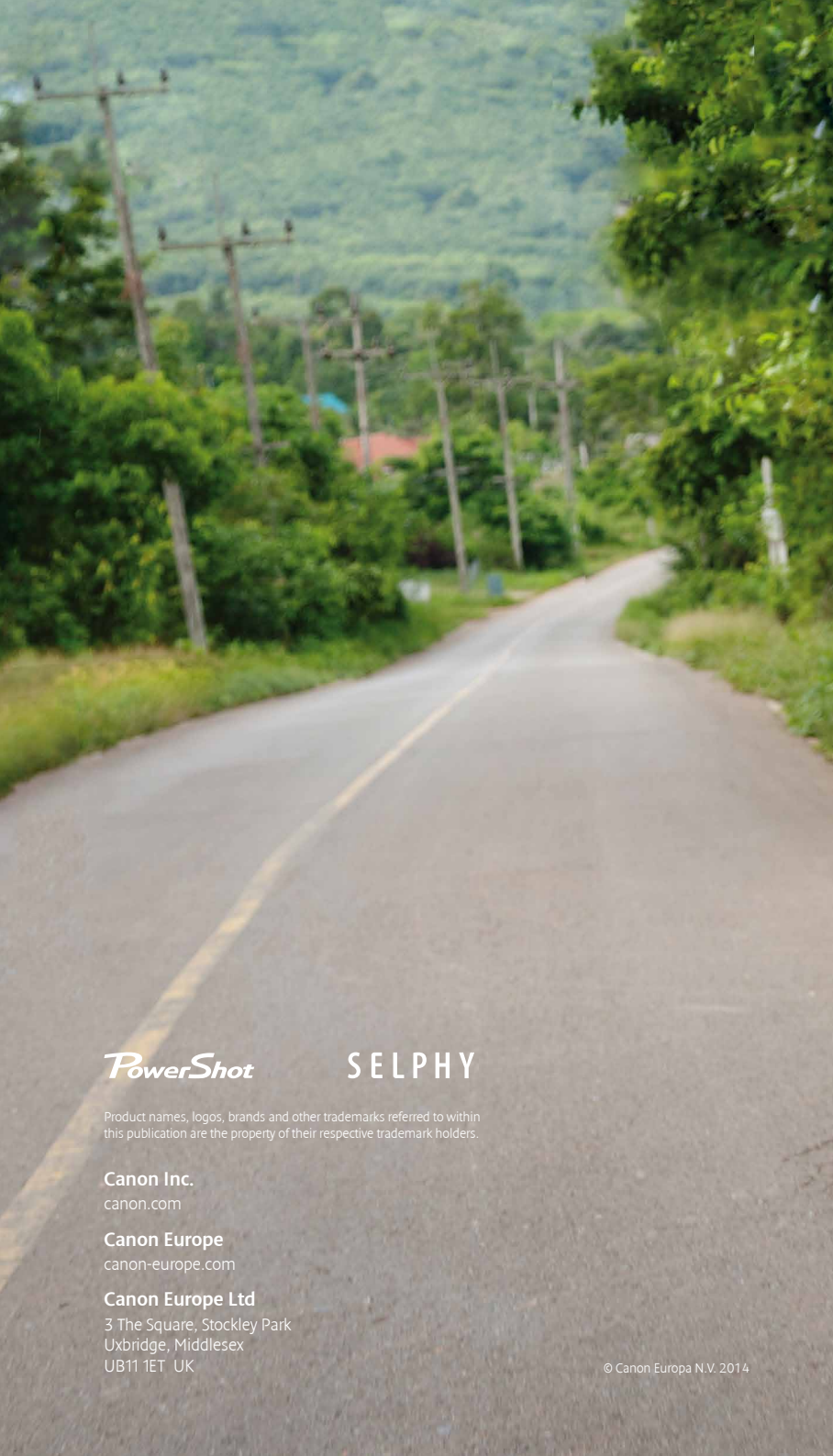
The PowerShot S series offers image quality and controls similar to the G series but in a truly pocketable form.

S120

With a bright f/1.8 lens, HS System, fast continuous shooting, refined ergonomics and Wi-Fi, the PowerShot S120 puts fast, connected and superior performance in your pocket.

S200

The PowerShot S200 gives you artistic control to shoot creatively and share your images on the move. With HS System and a bright f/2 lens, it offers superb performance in any light.



PowerShot SELPHY

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